2022 PRODUCT CATALOG

WHY CASHION

Cashion Mission

The Cashion Mission is to create American-made Cashion branded and OEM fishing rods with uncompromising value and durability that are delivered to our customers with the highest level of customer service in the industry.

Cashion Values

Cashion Rods is grounded in Christian values of humility, honesty, integrity, respect, kindness, and a sense of community responsibility. We strive to create eternal value by honoring God in all we do. This is reflected in how Cashion conducts our business and how we care for our team — our greatest asset.

American Made

- Cashion is defined by American Made, Materials Science & Performance for Everyone
- Cashion Fishing Rods are proudly manufactured in Sanford, NC
- Cashion Blanks are designed and manufactured in Sanford, NC
- Cashion team members are the best rod and blank builders on the planet
- Cashion is not another fishing rod but Cashion is a culture
- Cashion is a Materials Science Company that focuses on rod design at a molecular level

WHY CASHION

Why Cashion?

When you're trying to decide which rod brand you want and performance matters, what are the factors? Is it Sensitivity? Rod weight? Durability? Price? I'm sure your answer is yes to each of these but at Cashion Fishing Rods, it's all the above.

At Cashion, it starts and ends with the people. Cashion Rods are built by the best rod and blank builders on the planet. Every Cashion blank and finished rod passes through a 33 point quality control inspection before it leaves the factory.

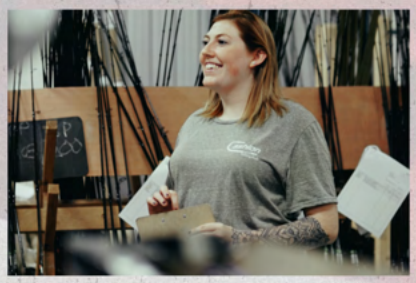
Cashion is proud to be American Made. Cashion Blanks, grips, rod covers, and finished rods are truly MADE IN AMERICA

Cashion's Material Laboratory

Here at Cashion we are obsessed with material science at the molecular level. Cashion Fishing Rods was founded in 2010 by Dr. Matthew Cashion. Dr. Cashion earned a Ph.D in chemistry with concentration in polymer science from Virginia Tech.

Why design fishing rods?

Dr. Cashion's research experience and expertise lies at the interface of advanced adhesives and continuous fibers. "The composite interface is the most important juncture of a fishing rod blank. Fiber encapsulation with the epoxy matrix influence the flexural and compression strength of composite blanks." says Dr. Cashion. What does this mean? The details matter because a fishing rod's strength and performance depends on how well the fibers bond with the epoxy surrounding them.



Cashion
Fishing Rods
WER-POLE
SHALLOW WATER ANCHOR
NC 3210 BV

Freshwater SERIES

Cashion's freshwater rods are the result of years of industry experience combined with a scientific approach to our blank material, all the way down to the molecular level.

In 2022 we are excited to offer 4 unique freshwater rod series: ***The John Crews Signature Series ICON***, ***The ICON Series***, ***The CORE Series*** and ***The Cashion Kayak, or as we call it The CK Series.***

Each of these series boasts a variety of technique specific fishing rods that are sure to provide you with exactly what you need on the water. It doesn't matter if you're a tournament angler or a casual weekend angler, we have you covered.

Cashion Fishing Rods are truly ***performance for everyone.***

THE JOHN CREWS ICON SERIES

John Crews ICON Features:

- Made in America
- Cashion Rods proprietary blanks designed specifically to John Crews' specifications
- Raw finish blank for high end look and epoxy fiber encapsulation for increased durability
- American Tackle microguides for increased sensitivity and casting distance
- American Tackle reel seat with shortened threads for all day comfort and blank contact
- Carbon fiber grips for increased sensitivity and durability
- Lifetime warranty

MICRO JIG SPINNING ROD

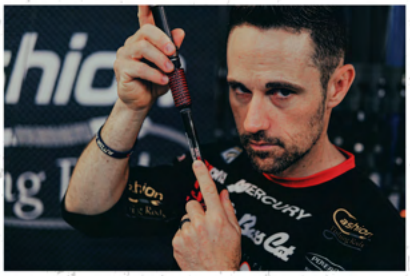
Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Micro Jig	iMJ71MHFsjc	7'1" Fast, Med-Hvy	6 - 12	0 - 5/8	$244.95

DROPSHOT SPINNING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Dropshot	iDS74MHFsjc	7'4" Fast, Med-Hvy	5 - 12	0 - 1/2	$244.95

SPINBAIT SPINNING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Spinbait	iSB76MFsjc	7'6" Fast, Med	5 - 10	1/16 - 3/8	$244.95



THE JOHN CREWS ICON SERIES

JOHN CREWS WORMIN' ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm / Jig	iWJ72MHFjc	7'2" Fast, Med-Hvy	12 - 80	0 - 3/4	$244.95

JOHN CREWS FROGGING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Frogging	iFR7HFjc	7' Fast, Hvy	30 - 80	3/8 - 1	$244.95

JOHN CREWS SQUARE BILL ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Square Bill Crankbaits	iSB7MHMFjc	7' Mod-Fast, Med-Hvy	10 - 20	3/8 - 3/4	$244.95

JOHN CREWS DEEP CRANKING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Deep Crankbaits	iDC710MHMFjc	7'10" Mod-Fast, Med-Hvy	10 - 17	1/2 - 1 1/4	$244.95

JOHN CREWS PUNCHING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Punching	iP710HMFjc	7'10" Mod-Fast, Hvy	17 - 80	1/2 - 2	$244.95

JOHN CREWS SWIM JIG ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Swim Jig	iSJ73MHMFjc	7'3" Mod-Fast, Med-Hvy	12 - 65	1/4 - 1 1/2	$244.95

THE ICON CASTING SERIES

ICON Series Features:

- Made in America
- Raw finish blank for high end look and epoxy fiber encapsulation for increased durability
- American Tackle microguides for increased sensitivity and casting distance
- Ergonomic hook keeper for easy and fast lure removal
- American Tackle reel seat with shortened threads for all day comfort and blank contact
- Carbon fiber grips for increased sensitivity and durability
- Lifetime warranty

ICON CRANKING RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Cranking	iC66MMF	6'6" Mod-Fast, Med	6 - 14	3/16 - 1/2	$219.95
Cranking	iC7MMF	7' Mod-Fast, Med	6 - 14	3/16 - 1/2	$219.95
Cranking	iC7MHMF	7' Mod-Fast, Med-Hvy	10 - 17	5/16 - 3/4	$219.95
Cranking	iC73MHMF	7'3" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	$219.95
Cranking	iC76MHMF	7'6" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	$219.95

ICON RATTLE TRAP ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Rattle Trap	iRT75MHMF	7'5" Mod-Fast, Med-Hvy	10 - 20	3/8 - 1 1/4	$219.95

ICON DEEP CRANKING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Deep Cranking	iCDD76MHMF	7'6" Mod-Fast, Med-Hvy	10 - 17	3/8 - 1	$219.95

ICON XD CRANKING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
8XD & 10XD	iC710HMF	7'10" Mod-Fast, Hvy	15 - 30	1/2 - 3	$219.95

THE ICON CASTING SERIES

ICON WORM / JIG RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm/Jig	iWJ66MF	6'6" Fast, Med	10 - 14	1/8 - 3/8	$219.95
Worm/Jig	iWJ69MHF	6'9"' Fast, Med-Hvy	10 - 20	3/8 - 1	$219.95
Worm/Jig	iWJ69HF	6'9" Fast, Hvy	12 - 25	1/2 - 1 1/2	$219.95
Worm/Jig	iWJ7MHF	7' Fast, Med-Hvy	12 - 17	3/16 - 3/4	$219.95
Worm/Jig	iWJ7HF	7' Fast, Hvy	14 - 20	1/4 - 1	$219.95
Worm/Jig	iWJ73MHF	7'3" Fast, Med-Hvy	14 - 25	1/2 - 1	$219.95
Worm/Jig	iWJ73HF	7'3" Fast, Hvy	14 - 30	1/2 - 1 1/2	$219.95

ICON CAROLINA RIG ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Carolina Rig	iCR76HMF	7'6" Mod-Fast, Hvy	14 - 50	1/2 - 2	$219.95

ICON CHATTERBAIT ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Bladed Jig	iCh71MHMF	7'1" Mod-Fast, Med-Hvy	12 - 65	1/2 - 1 1/2	$219.95

ICON MULTI-PURPOSE ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Multi-Purpose	iMP74MHMF	7'4" Mod-Fast, Med-Hvy	12 - 65	1/4 - 1 1/2	$219.95

THE ICON CASTING SERIES

ICON FLIPPING RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Flipping	iF73MHF	7'3" Fast, Med-Hvy	12 - 50	1/4 - 1	$219.95
Flipping	iF73HF	7'3" Fast, Hvy	12 - 65	1/4 - 1 1/2	$219.95
Flipping	iF76MHF	7'6" Fast, Med-Hvy	12 - 50	1/4 - 1	$219.95
Flipping	iF76HF	7'6" Fast, Hvy	12 - 65	1/4 - 1 1/2	$219.95
Flipping	iF710MHF	7'10" Fast, Med-Hvy	17 - 80	1/2 - 3	$219.95

ICON TOPWATER/JERKBAIT RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Topwater/Jerkbait	iTJ69MXF	6'9" X-Fast, Med	8 - 14	3/16 - 1/2	$219.95
Topwater/Jerkbait	iTJ69MHXF	6'9" X-Fast, Med-Hvy	10 - 14	1/4 - 3/4	$219.95
Topwater/Jerkbait	iTJ7MXF	7' X-Fast, Med	10 - 17	1/4 - 3/4	$219.95
Topwater/Jerkbait	iTJ7MHXF	7' X-Fast, Med-Hvy	10 - 20	3/8 - 1	$219.95

ICON FROG ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Frog	iFR74HF	7'4" Fast, Hvy	12 - 65	1/4 - 1 1/2	$219.95

ICON SWIMBAIT RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Swimbait	iSW78MHMF	7'8" Mod-Fast, Med-Hvy	12 - 50	1/2 - 3	$219.95
Swimbait	iSW710MHMF	7'10" Mod-Fast, Med-Hvy	15 - 80	1 - 6	$219.95

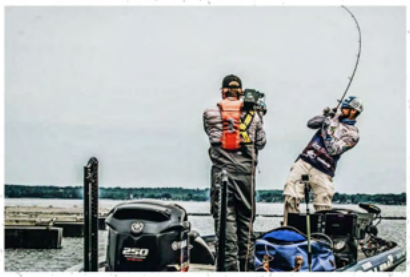
THE ICON SPINNING SERIES

ICON Spinning Features:

- Made in America
- Blanks utilize a proprietary engineered epoxy, are un-sanded and protected by an epoxy encapsulation that are set apart by their distinguished look. As soon as you experience a Cashion blank, you will feel the difference
- Conventional #6 size running guides for easy knot clearance for your favorite braid-to-fluoro leader
- High quality American Tackle graphite reel seat with EVA foregrip and locking nut grip, keeping the threads hidden and therefore maximizing comfort
- Dropshot style hook keeper for fast and efficient lure removal
- Carbon fiber butt cap for incredible durability
- Lifetime warranty

ICON SPINNING RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Small Crankbait	iC69MHMFs	6'9" Mod-Fast, Med-Hvy	8 - 17	1/4 - 3/4	$219.95
Shaky Head	iSH66MFs	6'6" Fast, Med	6 - 12	1/8 - 3/8	$219.95
Drop Shot	iDS7MLFs	7' Fast, Med-Lt	6 - 10	1/16 - 3/8	$219.95
Multi-Purpose	iAP7MFs	7' Fast, Med	6 - 12	1/8 - 1/2	$219.95
Multi-Purpose	iAP7MHFs	7' Fast, Med-Hvy	8 - 12	3/16 - 5/8	$219.95
Ned Rig	iNR7MFs	7' Fast, Med	6 - 12	1/8 - 3/8	$219.95
Tube / Jig	iT7MHFs	7' Fast, Med-Hvy	8 - 15	3/16 - 3/4	$219.95
Shaky Head	iSH72MHFs	7'2" Fast, Med-Hvy	8 - 12	1/8 - 5/8	$219.95
Multi-Purpose	iAP73MFs	7'3" Fast, Med	8 - 12	3/16 - 1/2	$219.95
Multi-Purpose	iAP76MFs	7'6" Fast, Med	8 - 13	3/16 - 1/2	$219.95
Hair Jig	iHJ76MLFs	7'6" Fast, Med-Lt	6 - 10	1/16 - 1/2	$219.95



THE CORE CASTING SERIES

CORE Casting Features:

- Made in America
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- Energy Dissipation Jacket (EDJ) – added layer of protection wrapped around the carbon fiber
- Standard modulus carbon fiber for perfect mix of sensitivity and durability
- American Tackle conventional #6 size guides
- Dropshot style hook keeper for fast and efficient lure removal
- American Tackle reel seat with shortened threads for all day comfort and blank contact
- Carbon fiber grips for increased sensitivity and durability

CORE WORM / JIG RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm / Jig	cM78266	6'6" Fast, Med	10 - 14	1/8 - 1/2	$164.95
Worm / Jig	cM8427	7' Fast, Med	10 - 15	1/8 - 1/2	$164.95
Worm / Jig	cM8437	7' Fast, Med-Hvy	12 - 17	3/16 - 3/4	$164.95
Worm / Jig	cM8447	7' Fast, Hvy	14 - 20	1/4 - 1	$164.95
Worm / Jig	cM87373	7'3" Fast, Med-Hvy	14 - 25	3/8 - 1	$164.95

CORE FLIPPING RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Flipping	cF90476	7'6" Fast, Med-Hvy	12 - 50	1/4 - 1	$164.95
Flipping	cF90676	7'6" Fast, Hvy	12 - 65	1/4 - 1 1/2	$164.95

THE CORE CASTING SERIES

CORE CRANKBAIT RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Cranking	cC84566b	6'6" Mod-Fast, Med-Hvy	8 - 15	3/16 - 3/4	$164.95
Cranking	cC8457	7' Mod-Fast, Med-Hvy	10 - 17	5/16 - 3/4	$164.95
Cranking	cC90576	7'6" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	$164.95

CORE A-RIG ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Alabama Rig	cS956710u	7'10" Mod-Fast, Hvy	17 - 65	1/2 - 2	$164.95

THE CORE SPINNING SERIES

CORE Spinning Features:

- Made in America
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- Energy Dissipation Jacket (EDJ) – added layer of protection wrapped around the carbon fiber
- Standard modulus carbon fiber for perfect mix of sensitivity and durability
- American Tackle conventional #6 size running guides for easy knot clearance
- Dropshot style hook keeper for fast and efficient lure removal
- Down locking American Tackle reel seat for easy hand-to-blank contact
- Carbon fiber grips for increased sensitivity and durability

CORE SPINNING RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Spinning	cM78266s	6'6" Fast, Med	6 - 12	1/8 - 3/8	$164.95
Spinning	cM8427s	7' Fast, Med-Lt	6 - 10	1/16 - 3/8	$164.95
Spinning	cM8437s	7' Fast, Med	6 - 12	1/8 - 1/2	$164.95
Spinning	cM8447s	7' Fast, Med-Hvy	8 - 12	3/16 - 5/8	$164.95

THE CORE CRAPPIE SERIES

Crappie Spinning Features:

- Made in America
- Ultra-light blank design for dock shooting or casting crappie jigs
- Maximum sensitivity to feel the slightest bite
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- Energy Dissipation Jacket (EDJ) – added layer of protection wrapped around the carbon fiber
- American Tackle conventional #6 size running guides for easy knot clearance
- Dropshot style hook keeper for fast and efficient lure removal
- Down locking American Tackle reel seat for easy hand-to-blank contact
- Carbon fiber grips for increased sensitivity and durability

CRAPPIE SPINNING RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Crappie	cUL7816bs	6' Fast, Ultra-Lt	2 - 6	1/32 - 3/16	$139.95
Crappie	cUL78166s	6'6" Fast, Ultra-Lt	2 - 6	1/32 - 3/16	$139.95
Crappie	cUL8417s	7' Fast, Ultra-Lt	2 - 6	1/32 - 3/16	$139.95

THE CASHION KAYAK SERIES

CK Series Features:

- Made in America specifically and designed for Kayak Fishing
- Energy Dissipation Jacket (EDJ) – added layer of protection wrapped around the carbon fibers
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- ½" shorter handle for maneuverability while wearing a PFD but enough handle for leverage
- Carbon fiber rear grip for a durable, dense grip to transmit vibrations
- EVA butt grip for added padding and comfort for hook sets and all day fishing comforts
- American Tackle microguides for maximum casting and sensitivity
- Blank-through reel seat design for direct blank contact for added sensitivity
- Best dropshot style hook keeper design on the market

CK CHATTERGRASS ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Bladed Jig	CKcg74MHF	7'4" Fast, Med-Hvy	10 - 20	1/4 - 1 1/2	$164.95

CK CRANKING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Crankbait	CKc73MHMF	7'3" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	$164.95

CK FLIPPING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Flipping	CKf76MHF	7'6" Fast, Med-Hvy	12 - 50	1/4 - 1	$164.95

CK WORMING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm / Jig	CKwj73MHF	7'3" Fast, Med-Hvy	14 - 25	3/8 - 1	$164.95

CK SPINNING SHAKY HEAD ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Shaky Head	CKsh72MHFs	7'2" Fast, Med-Hvy	8 - 12	1/8 - 5/8	$164.95

Kayak Blank Material Science

Everything starts with the carbon fiber fishing blank and Cashion designed **ALL NEW** blank actions specifically for kayak fishing.

Cashion designs and builds all blanks in Sanford, NC. The CK Kayak fishing rod blanks were designed all new from the materials up. The Kayak fishing rod blanks utilize an American sourced carbon fiber pre-preg with standard modulus fibers.

Cashion introduces new technology in the Kayak fishing rod blanks with an **Energy Dissipation Jacket** (EDJ). Let's face it, due to the nature of kayak fishing, Kayak fishermen can be tough on their equipment. EDJ adds another layer of protection for the CK Kayak blanks to prevent fracture from impact. EDJ works as an outer layer around the carbon fibers to absorb and dissipate impacts from hard surfaces. The sensitivity of the Cashion Kayak blanks will be the first thing you notice.

All Cashion blanks utilize **Advanced Interface Bonding** (AIB) which creates ultra high bond strengths at the molecular level between carbon fiber and epoxy matrix. AIB is real material science at work to deliver ultimate **sensitivity** and durability. The high modulus interface of AIB facilitates transmission of vibrations down the blank into your palm allowing you to feel feel everything. The raw finish of the CK kayak fishing rod blanks provides a high-end cosmetic look but very practical epoxy encapsulation of the fibers for even more durability.

designed specifically for kayak fishing

Cashion
Fishing Rods

Saltwater SERIES

There's something exhilarating about catching big reds, speckled trout, flounder or snook on LIGHT TACKLE. We have tested and proved that our rods can hold up to a variety of inshore and nearshore species!

The Cashion Saltwater Series consists of 3 different rod models; ***The ICON Inshore Series***, ***The CORE Inshore Series*** and ***The CK Inshore Series.***

With a wide variety of technique-specific saltwater rods, you are sure to find exactly what you need for your next inshore or nearshore fishing trip!

Cashion Fishing Rods are truly ***performance for everyone.***

THE ICON INSHORE SERIES

ICON Inshore Features:

- Made in America
- Saltwater grade American Tackle components
- Blanks utilize a proprietary engineered epoxy and are un-sanded and protected by an epoxy encapsulation that are set apart by their distinguished look. As soon as you experience a Cashion blank, you will feel the difference.
- Conventional #6 size running guides for easy knot clearance for your favorite braid-to-fluoro leader
- High quality American Tackle graphite reel seat with EVA foregrip and locking nut grip, keeping the threads hidden and maximizing comfort
- Dropshot style hook keeper for fast and efficient lure removal
- Durable gimbal butt cap for stand up rod holders
- Lifetime warranty

ICON INSHORE SPINNING RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Speckled Trout	iInS7MLFs	7' Fast, Med-Lt	6 - 10	1/16 - 3/8	$219.95
Multi-Purpose	iInS7MFs	7' Fast, Med	6 - 12	1/8 - 1/2	$219.95
Multi-Purpose	iInS7MHFs	7' Fast, Med-Hvy	8 - 12	3/16 - 5/8	$219.95
Flounder/Reds	iM7MHFs	7' Fast, Med-Hvy	8 - 20	3/16 - 3/4	$219.95
Multi-Purpose	iInS76MFs	7'6" Fast, Med	8 - 14	3/16 - 1/2	$219.95
Popping Cork	iPC74HMFs	7'4" Mod-Fast, Hvy	10 - 20	1/2 - 3	$219.95

ICON INSHORE CASTING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Casting	iInS74MHF	7'4" Fast, Med-Hvy	10 - 20	1/4 - 1 1/2	$219.95

THE CORE INSHORE SERIES

CORE Inshore Features:

- Made in America
- Saltwater grade American Tackle components
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra-high bond strength at the interface of carbon fiber and epoxy matrix
- Energy Dissipation Jacket (EDJ) – added layer of protection wrapped around the carbon fiber
- Standard modulus carbon fiber for a perfect mix of sensitivity and durability
- American Tackle conventional #6 size running guides for easy knot clearance
- Dropshot style hook keeper for fast and efficient lure removal
- Down locking American Tackle reel seat for easy hand-to-blank contact
- Gimbal butt cap for stand up rod holders

CORE SPINNING RODS

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Trout Special	cP8427si	7' Fast, Med-Lt	6 - 10	1/16 - 3/8	$164.95
Multi-Purpose	cP8437si	7' Fast, Med	6 - 12	1/8 - 1/2	$164.95
Multi-Purpose	cP8447si	7' Fast, Med-Hvy	8 - 12	3/16 - 5/8	$164.95
Popping Cork	cM8437si	7' Fast, Med-Hvy	10 - 20	1/2 - 3	$164.95

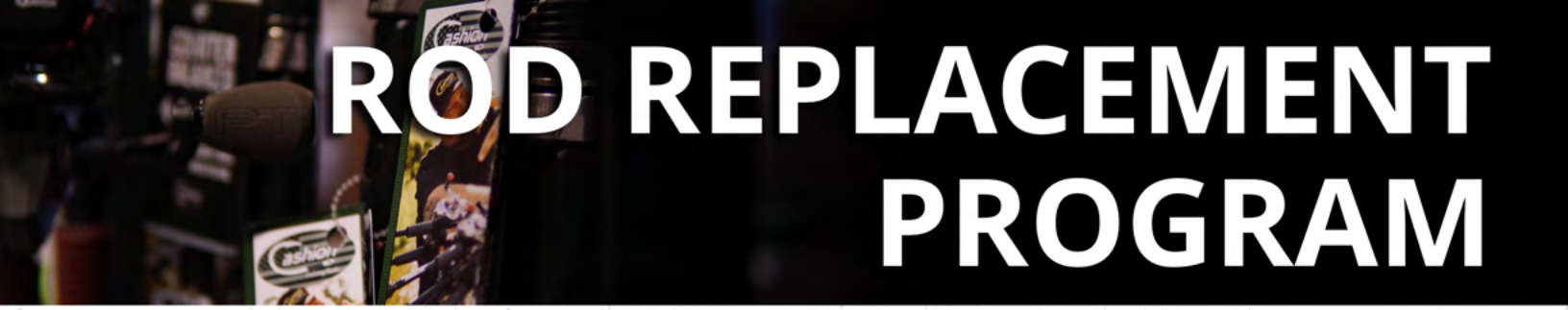
THE CASHION KAYAK INSHORE SERIES

CK Series Features:

- Made in America and specifically designed for Kayak Fishing
- Saltwater grade American Tackle components
- Energy Dissipation Jacket (EDJ) – added layer of protection wrapped around the carbon fibers
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- ½" shorter handle for maneuverability while wearing a PFD but enough handle for leverage
- American Tackle conventional #6 size running guides for easy knot clearance
- Carbon fiber rear grip for a durable, dense grip to transmit vibrations
- Gimbal butt cap for stand up rod holders
- Down locking American Tackle reel seat for easy hand-to-blank contact
- Best dropshot style hook keeper design on the market

CK INSHORE SPINNING ROD

Type	SKU	Description (Blank, Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Trout Special	CKins7MLFs	7' Fast, Med-Lt	6 - 10	1/16 - 3/8	$164.95
Multi-Purpose	CKins7MFs	7' Fast, Med	6 - 12	1/8 - 1/2	$164.95
Multi-Purpose	CKins7MHFs	7' Fast, Med-Hvy	8 - 12	3/16 - 5/8	$164.95



ROD REPLACEMENT PROGRAM

Option #1 - Over the Counter

1. Replace customer's rod from available on-hand inventory and charge customer the appropriate Rod Replacement Fee listed below

1.1 Rod models may be exchanged from rods in the same series

2. Email ***orders@cashionrods.com*** and notify of rod replacement

3. Retain broken rods and notify Cashion once a quantity of (8) broken rods is obtained then a return shipping label will be emailed to you

4. The replacement rod(s) will be shipped with your next PO

4.1 On PO, use a separate line to indicate rods which are replacements

Option #2 - Send Customer Directly to Cashion

If a dealer chooses not to participate in over-the-counter rod replacement. Please direct customer to the Cashion Rod Replacement page at **www.cashionrods.com**

ICON Series – Backed by a lifetime replacement policy. All ICON Series rods under (7) years from date of purchase are eligible for unconditional replacement at a cost of $65. Rods over (7) years from date of purchase are eligible for unconditional replacement at a cost of $130. For all replacements, customers assume responsibility of replacement rod shipping from Cashion to their address.

CORE & CK Series – All CORE Series rods up to (3) years from date of manufacturing are eligible for unconditional replacement for a fee of $65. Rods over (3) years from date of manufacturing are not eligible for the Cashion Rods replacement program. For all replacements, customers assume responsibility of replacement rod shipping Cashion to their address.

Elite Series - Backed by a lifetime replacement policy. All Elite Series rods under (7) years from date of purchase are eligible for unconditional replacement at a cost of $65. Rods over (7) years from date of purchase are eligible for unconditional replacement at a cost of $130. All Elite Series rods will be replaced with an ICON Series equivalent. For all replacements, customers assume responsibility of replacement rod shipping Cashion to their address.

CRT Series - All CRT Series rods up to (3) years from date of manufacturing are eligible for unconditional replacement for a fee of $65. Rods over (3) years from date of manufacturing are not eligible for the Cashion Rods replacement program. Any eligible CRT Series rod will be replaced with a CORE Series equivalent. For all replacements, customers assume responsibility of replacement rod shipping Cashion to their address.

Cashion
American Made. Scientifically Superior.
for more information | info@cashionrods.com